



## firm profile

McMillan is a modern and ambitious business law firm serving public, private and not-for-profit clients across key industries in Canada, the United States and internationally. With recognized expertise and acknowledged leadership in major business sectors, we provide solutions-oriented legal advice through our offices in Vancouver, Calgary, Toronto, Ottawa, Montréal and Hong Kong. Our firm values – respect, teamwork, commitment, client service and professional excellence – are at the heart of McMillan’s commitment to serve our clients, our local communities and the legal profession. For more information, please visit our website at [www.mcmillan.ca](http://www.mcmillan.ca).

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## startups and emerging companies

### overview

You’ve got a novel idea, one that can revolutionize the world and disrupt the current state of the market...but where are you to begin?

As your trusted legal advisors, our mission is to support your mission. At McMillan LLP, we understand the drive, dedication and passion you bring to your project, which is why we revel in the opportunity to work with change agents, innovators and creators. This is the main reason we have launched [Startups @ McMillan](#), the McMillan team on the ground, in the community that seeks out entrepreneurs and their startups in all fields. We aim to provide the tools and services needed to launch an idea, so founders can focus on the big picture.

No matter what the dynamics of a mandate are or what stage an idea is at, if it matters to you, then it most certainly matters to us. We like to make things happen—and in doing that, get things done the right way.

We understand the unique challenges founders and their startups face, including the focus on finances, especially at the start of a long journey. We are proud to be able to provide nimble legal services that are tailored to suit the specific needs of founders and startups, at rates and understandings that fit with the relevant business. Our goal is to protect you and your idea; and to be able to do that effectively, we chose to not use one-size-fits-none templates, which seem so common nowadays.

[Startups @ McMillan](#) is not a predetermined package because we have not met all of you yet. Rather, it is a commitment to work with founders and startups on navigating through all of their needs, including, for example, *Corporate Structure & Governance, e-commerce and Data Protection, Financing, Dispute Resolution and Litigation, Commercial Contracts, Labour and Employment, Intellectual Property Protection, Real Estate, Branding and Advertising*, and just about anything else that rears its head. We don’t presume to know what will work for you until we have the opportunity to meet you and understand your idea and/or business.

Along with our legal prowess, we believe we have a culture that fosters an innovative spirit. This results in our ability to provide cost-effective, feasible solutions—while not sacrificing on our superior quality of service.

[Startups @ McMillan](#) offers an initial complimentary consultation to help customize a package of the type of legal services we could offer you.



## startups and emerging companies

We are committed to helping all of our clients achieve their business objectives while satisfying legal obligations. We would love the opportunity to learn more about your values and vision. Your success is very much our success, too.