



William Wu

Toronto

416.865.7187

william.wu@mcmillan.ca

education and year of call

- Called to the Ontario bar - 2015
- University of British Columbia, B.A. Honours Economics - 2010
- University of Toronto Faculty of Law, Joint J.D./M.A. Economics - 2014

practice areas

cartels
class actions
competition and antitrust
competition policy advocacy
foreign investment review
marketing and advertising
mergers
unilateral conduct and distribution
practices

industries

automotive
oil and gas
pharmaceuticals
retail
telecommunications
waste treatment

profile

Bill is an associate practicing in the Competition and Antitrust Group. His practice covers all areas of competition law, including merger reviews, supplementary information requests, competition litigation, internal investigations, and cartel defence. In addition, Bill advises clients on compliance issues related to federal and provincial marketing, advertising and consumer protection matters.

Bill joined McMillan as a summer student in 2013, and returned to complete his articles in 2015. Bill subsequently practiced competition law in another prominent Canadian national law firm before returning to McMillan in 2018. He received his J.D./M.A. Economics at the University of Toronto. He is an active member of the leadership of the Canadian Bar Association's National Competition Law Section and has volunteered to assist with a variety of competition law and policy related matters in the American Bar Association's Section of Antitrust Law. Bill is fluent in English and Mandarin Chinese.

directorships and professional associations

- Law Society of Upper Canada
- Canadian Bar Association (Chair Economics and Law Committee, Competition Law Section, 2017-present)
- American Bar Association, Section of Antitrust Law
- Federation of Asian Canadian Lawyers

representative matters

- Acting as Canadian counsel for Raytheon Company in its all-

William Wu
t: 416.865.7187
william.wu@mcmillan.ca

stock merger of equals with United Technologies Corporation

- Acted for Thoma Bravo in its acquisition of Aucerna and the negotiated divestiture of the oil and gas reserve software product, which is the first merger challenge since the appointment of the new Commissioner of Competition earlier in 2019
- Acted as Canadian counsel for ABB Ltd. in its US\$2.6 billion acquisition of General Electric Industrial Solutions
- Acted for Potash Corporation of Saskatchewan in its US\$36 billion merger of equals with Agrium Inc.
- Acted for Canexus Corporation in its C\$900 million acquisition by Chemtrade Logistics Income Fund
- Acted for Manitoba Telecom Services Inc. in its C\$3.9 billion acquisition by BCE Inc.
- Acted for Lowe's Companies in its C\$3.2 billion acquisition of Rona Inc.
- Acted for Hertz and Dollar Thrifty in the Competition Bureau investigation of alleged advertising practices
- Acted for Hudson's Bay Company in the Competition Bureau investigation of alleged misleading advertising practices relating to mattresses

publications

June 2020

ATPDR: Limited Exemptions for Foreign Air Carriers
Aviation Law Bulletin, Transportation Law Bulletin

May 2020

CN Rail Acquires H&R Transport - Competition Analysis
Competition Law Bulletin

April 13, 2020

Need to Collaborate with Competitors to Respond to the COVID Crisis? Competition Bureau is Ready to Provide Guidance
Competition Law Bulletin

April 6, 2020

Cartels in a Time of COVID
Competition Law Bulletin

November 2019

YVR Makes Safe Landing: Competition Bureau Abuse of Dominance Case against the Vancouver Airport Authority is Dismissed
Competition Law Bulletin



William Wu
t: 416.865.7187
william.wu@mcmillan.ca

October 2019

Canadian National Security Reviews: 10 Takeaways
Competition Law Bulletin

presentations

December 2018

Antitrust in the Labour Market
Canadian Bar Association – Teleseminar

December 2017

Anticompetitive Effects of Horizontal Shareholding
Canadian Bar Association – Teleseminar