

CANADIAN ANTI-SPAM LAW: WHAT YOU STILL NEED TO KNOW ABOUT CASL

Posted on November 30, 2017

Categories: Insights, Events

November 30, 2017

3:30 pm - 5:00 pm

McMillan Toronto office

Please join us at the upcoming Toronto KnowledgeNet Chapter meeting. In June 2017, the Government of Canada suspended the coming into force of CASL's private right of action. Despite the absence of the private right of action, CASL remains one of the toughest anti-spam laws in the world, with penalties of up to \$10 million for the most serious violations of the legislation. Join the discussion where legal and industry leaders will provide the latest updates on CASL and how organizations are rising to the compliance challenge.

Speakers:

Sharon Groom, Partner, McMillan LLP

Wally Hill, VP Government and Consumer Affairs, Canadian Marketing Association **Derek Lackey**, President, Direct Marketing Association of Canada Moderator:

Janine MacNeil, CIPP/C, Partner, McMillan LLP

Registration and networking will begin at 3:30 p.m. with the presentation to start at 4 p.m.

McMillan LLP Brookfield Place 181 Bay Street Suite 4400 Toronto, ON M5J 2T3

THANK YOU TO OUR LOCAL KNOWLEDGENET CHAPTER CHAIRS:

- Estella Cohen, CIPP/C, CIPM, FIP, Senior Privacy Consultant, TrustArc
- Derek Eng, CIPP/C, Privacy Analyst, Sunnybrook Health Sciences Centre

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- Vance Lockton, CIPP/C, CIPM, Senior Analyst, Office of the Privacy Commissioner of Canada
- Cristina Onosé, CIPP/C, Senior Manager, Public Affairs, Canadian Marketing Association