

FRANCHISE LAW WEBCAST: TRENDS AFFECTING FRANCHISE SYSTEMS OPERATING IN CANADA

Posted on April 25, 2019

Categories: [Insights](#), [Webinars](#)

April 25, 2019

12:00 pm - 1:00 pm

Webcast

To view the recording click [here](#).

Franchise and distribution arrangements are important to our global economy. Robust franchise and distribution networks enable businesses to expand beyond their home markets and sell their products, services and customer experiences on a national or international stage.

We understand the laws regulating the Canadian franchise sector present unique challenges for franchisors looking to expand into the Canadian marketplace. In this interactive Q&A style webinar, members of our franchise and distribution team will provide an overview of the Canadian legal landscape and recent trends affecting franchise systems operating in Canada.

Topics include:

- An overview of Canadian franchise laws
- The risks of being an "accidental franchisor"
- Cybersecurity issues affecting franchise systems
- Recent franchise disclosure issues
- Practical tips on expansion into the Canadian marketplace

During the webinar, you will have an opportunity to submit questions to McMillan's franchise and distribution team to help you navigate Canada's unique legal landscape.

Agenda

12:00 pm – 12:45 pm | Panel Presentation

12:45 pm – 1:00 pm | Live Q+A Period

Continuing Professional Development (CPD)

This program qualifies for the following:

- 60 minutes Substantive CPD, ON
- 60 minutes CPD, BC
- 60 minutes CLE, QC

We look forward to an engaging discussion and lively Q&A session.

Date and Time

Thursday, April 25, 2019

12:00 pm - 1:00 pm

Moderator:

[John Clifford](#)

Partner

Presenters:

[W. Brad Hanna](#)

Partner

[Mitch Koczerginski](#)

Associate

[Andrae Marrocco](#)

Partner

[Adriana Rudensky](#)

Associate

For more information, please contact events@mcmillan.ca.