

MCMILLAN'S ANNUAL PRIVACY, DATA PROTECTION AND CYBERSECURITY WEBINAR

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McMillan's annual Privacy, Data Protection and Cybersecurity Seminar is going online this year! Join us on November 10, 2021 for an overview of important case law developments, regulatory guidance, upcoming statutory changes, and hot topics in this area.

Date & Time

Wednesday, November 10, 2021 12:00 pm - 2:00 pm ET

This program qualifies for up to 2 hours Substantive CPD (ON), 2 hours CPD (BC) and 2 hours CLE (QC).

Agenda and Speakers

Regulatory Guidance, Investigations and Litigation – What's New?

We will review significant guidance and investigation findings from the Federal and Provincial privacy regulators across Canada. This session will also discuss important privacy-related litigation developments, including the status of relevant class action claims.

Tune-in for lessons learned and key takeaways for your organization!

Legislative Update - Recent and Anticipated Changes to Federal and Provincial Privacy Legislation **Speakers**

Kristen Pennington, Gurp Dhaliwal, Julia Loney, Marie-<u>Eve Jean</u>, and <u>Robbie Grant</u>

Speakers



Canadian privacy legislation is on the cusp of great change. This cross-country panel will discuss recent and anticipated changes to Federal and Provincial private-sector data protection legislation and how these developments may impact your business, including changes to Quebec law, the status of proposed changes to PIPEDA and the public consultations undertaken by the provincial regulators.

Hot Topic #1 - Privacy in a Pandemic

We will provide an overview of privacy risks and risk mitigation strategies for collecting and handling vaccination information, COVID-19 test results and other personal health information from employees, contractors, visitors and members of the public.

Hot Topic #2 - Using Technology to Aggregate & Anonymize Data

Many businesses use technology to aggregate and anonymize data for a variety of reasons, including more efficient marketing and product development. Do such activities put your company at risk? Can you do whatever you want with anonymized and aggregated data? In this session, we will discuss the risks and considerations that businesses should take into account when using such data in their operations.

Hot Topic #3 - Data Breaches

Privacy and data breaches continue to represent significant risks to organizations. During the COVID-19 pandemic, these risks have grown exponentially, as many organizations have shifted to online business models. Ransomware attacks, in particular, have increased dramatically. In this session, we will provide strategic advice for responding to breaches.

For more information, please contact us at events@mcmillan.ca.

Lyndsay Wasser, Mitch Koczerginski, Gurp Dhaliwal, Julia Loney, and Marie-Eve Jean

Speaker

Lyndsay Wasser

Speaker

Robert Piasentin

Speaker

Mitch Koczerginski

