

PRIVACY, DATA PROTECTION AND CYBERSECURITY SEMINAR

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November 3, 2016

7:30 am EST - 12:30 pm EST

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Privacy, data protection and cybersecurity are growing areas of concern for businesses, governments and individuals. The law in this area is rapidly evolving, and privacy and security breaches are regularly featured in headline news stories. As organizations are increasing their investment in data safeguards, McMillan's Privacy Group would like to help our clients understand their core privacy, data protection and cybersecurity obligations and related legal issues. Please join us for an in-depth look and discussion on these topics:

Privacy & Cybersecurity – The Legal Landscape in Canada

- Statutory framework
- Regulatory guidance
- The common law

Breach Response from an Interdisciplinary Point of View

- Ransomware: why it changes everything
- Pro-activity: may be only true breach recovery
- Know your risks: classify, prioritize, measure and act
- Breach recovery steps: technical damage assessment

Canada is Vulnerable to Cybercrime

- Cybersecurity and the Canadian business landscape
- Business response to certification
- Recommendations for the role of government

Demystifying Health Privacy

- Application of health privacy legislation

- Overview of major differences between health privacy laws and general privacy legislation
- Tips for handling personal health information

Cross-border Compliance Programs

- Managing privacy compliance within a business setting
- Dealing with the US and European privacy landscapes
- Planning ahead for increased regulation in this area of the law

Canada's Anti-Spam Legislation (CASL)

- Where are we now with Canada's anti-spam legislation?
- What enforcement activity has taken place so far and what lessons have we learned?
- How is business responding to CASL and what is our guidance for the future?

Emerging Technology and the Security Challenges Emerging with it

- Information sharing capability of emerging technology
- Cybersecurity vulnerabilities inherent in connected devices
- Security tips to comply with Canadian data security laws

Case Law Update

- Class actions update
- Other significant developments, including a discussion of the expanding tort of invasion of privacy

FIPPA: Tactics for Businesses Operating in Ontario

- Brief background on the Act
- Steps that businesses can take before and after receiving notice that their information is at issue

Panel: Risk Transfer & Data Protection

- Advising the Board
- Strategies for addressing and allocating regulatory risk
- Core principles of data collection and data use
- Agreement provisions and contractual terms (data protection agreements)
- Handling data breaches/cybercrime
- Insurance options

Significant International Developments

- The GDPR
- The US/EU privacy shield
- Significant US cases – Apple, Microsoft

Speakers include:

- Lyndsay Wasser
- Elisa Henry
- Frank Palmay
- Joanna Vatavu
- Sharon Groom
- Janine MacNeil
- Rohan Hill
- Mitch Koczerginski
- Lindsay Lorimer
- Caireen Hanert
- Adam Chisholm
- Darcy Ammerman
- Jeff Nagashima
- Bruce McWilliam
- Joe Molnar - University of Toronto
- Scott Smith - The Canadian Chamber of Commerce
- Steve McGeown - 360 Secure

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