

PRIVACY IN THE WORKPLACE, 4RD EDITION

Posted on May 17, 2017

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Your everyday guide to Canadian privacy laws as they apply to the workplace includes easy-to-follow guidance on employers' privacy compliance responsibilities. The fourth edition of *Privacy in the Workplace* features best practice tips throughout the book including best practices for:

- organizations that engage in cross-border data transfers
- surveillance and monitoring of employees
- searching or accessing employees' computers or mobile devices
- online monitoring and behavioral advertising

What's New in This Edition?

- **Managing personal information throughout the lifecycle of the employment relationship**, from recruiting to the post-employment relationship
- Understanding the framework under **PIPEDA for fair processing of personal information at all stages**, from collection to destruction and all the steps in between
- Review of **significant workplace privacy cases**, including comprehensive coverage of Quebec case law
- Discussion on **cross-border transfers of information**
- **Employee surveillance**, including video, computer, GPS and biometric tracking. New technologies to identify and monitor employees are discussed as well
- Guidance on **security best practices** and responding to privacy breaches
- Essential information on **dealing with employee social media usage**, plus recent case law
- An updated discussion of **marketing and online privacy issues**, including updated guidance on Canada's new anti-spam law (CASL) since it came into force in July 2014
- Updated guidelines on **establishing a comprehensive privacy compliance infrastructure** which reflects recent changes in the law of privacy, and explains how to implement these changes
- Overview of the **International Privacy Framework**
- An updated chapter on **future trends in privacy law in Canada** which explains what changes and challenges organizations can expect in the near future

Who Will Benefit

- **Privacy Lawyers, Employment & labour lawyers, Corporate lawyers** – To advise clients (i.e. employers/companies) on how to comply with applicable privacy laws in the employment context, or to represent individuals affected by privacy breaches in the employment context
- **In-house counsel** – To advise their company on how to comply with applicable privacy laws in their business operations, their marketing initiatives and in the employment context
- **Chief Privacy Officers, HR Professionals, managers and others** who are responsible for managing personal information of employees, and/or who are responsible for ensuring that the organization's employees comply with privacy laws
- **HR Programs** – To give future HR professionals an understanding of privacy issues in the workplace, and how to deal with them

For more information on *Privacy in the Workplace, 4th Edition* [click here](#).