

ADVERTISING IN THE VIRTUAL WORLD

Posted on May 6, 2021

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June 17, 2021

12:00 pm - 1:30 pm (ET)

Join members of the Marketing and Advertising Group on Thursday, June 17, 2021 at 12 pm ET as we discuss current trends in marketing and advertising in an increasingly virtual world, and during the ongoing global pandemic. Topics include:

- Digital Enforcement in a Virtual World
- Under the Influencer
- Advertising Issues au Québec
- Comparative Performance Claims
- Ad Standards Disputes - How to Win

Access: Viewing instructions will be sent via email to those who RSVP to attend.

Presenters:

- [Dan Edmondstone](#)
- [Joshua Krane](#)
- [Sarah Stirling-Moffet](#)
- [Sidney Elbaz](#)
- [Janine MacNeil](#)

Host:

[James Musgrove](#)

This program is eligible for up to 1 hour and 30 minutes Substantive CPD in Ontario, 1 hour and 30 minutes CPD in BC and 1 hour and 30 minutes CLE in Quebec.

You can now view the recording of the session [here](#).

For more information, please contact: events@mcmillan.ca



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