

MCMILLAN LLP NAMED AMONG TOP TRADEMARK LAW FIRMS IN WTR 1000

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Category: [News](#)

The World Trademark Review (WTR) has named [McMillan](#) among the top Canadian trademark law firms in the [2023 WTR 1000](#). The WTR described McMillan as a “reputable firm that provides business-minded counsel that enables rights holders to enjoy the full benefits of their brands.”

In addition to the firm recognition, two of our intellectual property partners have been acknowledged as well.

Congratulations McMillan WTR 1000 award recipients Peter Giddens and Pablo Tseng:

[Peter Giddens](#) “approaches everything he does with creativity and innovation, and is instrumental in finding the best business outcome for his customers,” the report stated.

[Pablo Tseng](#), made his debut in the WTR 1000 this year and it was noted that his “personalized service enables him to anticipate any problems and put measures in place to prevent them.”

About the World Trademark Review

The WTR is a unique guide that identifies the top trademark professionals around the world. The WTR 1000 focuses exclusively on trademark practice and has firmly established itself as the definitive ‘go-to’ resource for those seeking world-class legal trademark expertise.

McMillan’s [Intellectual Property \(IP\) Group](#) has established itself as one of the leading IP practices in Canada; building on a successful record in crafting sound IP protection and enforcement strategies that help our clients maximize the value of their critical intangible assets. Our IP Litigators advise on copyright, trademarks, designs and trade secrets disputes whether it is acting for the IP rights holder or the alleged infringer. Our litigators are counsel of record in Federal Court proceedings and regularly appear in trademark, patent and copyright matters at all levels of Canadian courts, Trademark Opposition Board and the Copyright Board of Canada. We

The logo for mcmillan, featuring the word in a lowercase, sans-serif font. The 'm' and 'c' are in a dark red color, while the 'm', 'i', 'l', 'l', 'a', 'n' are in a light blue color. The logo is positioned in the upper left corner of the image.

mcmillan

know that there's no silver medal when you're second to file™.