

## J.R. BEAUDRIE



**Categories:** [People](#), [Lawyers](#)

Gerald (J.R.) Beaudrie is a well-respected lawyer with expertise in all aspects of business law, and a practice focused on mergers and acquisitions and private equity. J.R. represents clients in a range of industries including technology, and the marketing and advertising sector.

Providing guidance and assistance on general corporate commercial matters as well as transactions, J.R. advises on business structuring and organization, restructurings and reorganizations, mergers and acquisitions, and corporate finance, including private placements and credit facilities. He also works with his clients on the preparation and negotiation of contracts, agreements and corporate documents.

With deep experience acting for professional service firms, clients trust J.R.'s thorough understanding of business law and his ability to navigate the complex laws and regulations that affect their companies and partnerships.

**Email:** jr.beaudrie@mcmillan.ca

**Expertise:** Business Law, Mergers & Acquisitions, Marketing & Advertising, Private Equity & Venture Capital, Technology

**Location:** Toronto

**Phone:** 416.307.4229

**Position/Title:** Partner, Business Law | Mergers & Acquisitions

**Education & Admissions:**

**Degree:** Called to the Ontario bar

**Year:** 2006

---

**Degree:** LLB

**University:** University of Windsor

**Year:** 2005

**University:** University of Detroit Mercy

**Year:** 2005

---

**Degree:** B.Comm. (Honours)

**University:** University of Windsor

**Year:** 2002

**Rankings & Recognition:**

- Recognized in the 2023 Lexpert Special Edition on Canada's Leading Technology and Health Sciences Lawyers as a Technology Lawyer
- Recognized in the 2023 Canadian Legal Lexpert Directory as a Repeatedly Recommended Lawyer in the area of Corporate Mid-Market
- Recognized in the 2021 Canadian Legal Lexpert Directory as a Repeatedly Recommended Lawyer in the area of Corporate Mid-Market
- Recognized in the 2021 Lexpert Special Edition on Canada's Leading Technology Lawyers as a Leading Technology Lawyer

**Speaking Engagements:**

- Drafting Critical Boilerplate Provisions - Speaker, CBA Skilled Lawyer Series 2018, Toronto, Ontario
- March 2018

- 
- Buying and Selling a Business: A Comprehensive Guide - Speaker, OBA - Professional Development, Toronto, Ontario
  - March 2018

- 
- Giving up equity to build your brand Participant in Shimmerman Penn LLP roundtable presentation, ICA Forum of Independent Agencies Session, Institute of Communication Agencies, Toronto, Ontario

- 
- Risk Allocation in Commercial Agreements - Speaker, 7th Essentials of Commercial Contracts, Federated Press Course, Toronto, Ontario
  - May 2013

- 
- Core Elements of the Purchase Agreement - Speaker, Your First Acquisition Transaction (YLD), Ontario Bar Association CLE Program, Toronto, Ontario
  - April 2012

- 
- Mergers and Acquisitions - Speaker, University of Toronto, Faculty of Law - Youth Summer Program, Toronto, Ontario
  - July 2017

- 
- Pitfalls: Preparing for the Sale with your Client
  - March 2017

- 
- Mergers and Acquisitions - Speaker, University of Toronto, Faculty of Law - Youth Summer Program, Toronto, Ontario
  - July 2016

- 
- Mergers and Acquisitions - Speaker, University of Toronto, Faculty of Law - Youth Summer Program, Toronto, Ontario
  - July 2015

- Risk Allocation in Commercial Agreements - Speaker, Federated Press – 11th Essentials of Commercial Contracts Course, Toronto, Ontario  
- April 2015

---

- Mergers and Acquisitions - Speaker, University of Toronto, Faculty of Law, Youth Summer Program, Toronto, Ontario  
- July 2014

---

- Risk Allocation in Commercial Agreements - Speaker, 9th Essentials of Commercial Contracts, Federated Press Course, Toronto, Ontario  
- May 2014

---

- Exit Strategies and Dissolution - Course Leader and Speaker, Partnerships, Limited Partnerships and Joint Ventures, Federated Press Course, Toronto, Ontario  
- March 2014

#### **Representative Matters:**

- Acted for Rogers Communications Inc. in connection with various transactions including the acquisition of Data and Audio-Visual Enterprises Wireless (d/b/a Mobilicity) for a purchase price of C\$400 million and the acquisition of Mountain Cablevision Limited from Shaw Communications Inc. for a purchase price of C\$400 million.
- Acted for Morguard Real Estate Investment Trust in connection with its C\$374 million purchase of the shares of Degi Homburg Harris Limited Partnership.
- Acted for the equity sponsors in connection with an approximately \$2.7 billion project involving a new hospital facility in Oakville, Ontario.
- Acted for Teck Resources Limited in the Gleichen Resources Ltd. acquisition of 78.8% of the Morelos Gold Project from Teck Resources Limited through the acquisition of Oroteck Mexico S.A. C.V. for a purchase price of US\$150 million.
- Acted for Mirvish Productions in the purchase of Toronto's Canon and Panasonic Theatres from Key Brand Entertainment.
- Acted for Axiall Corporation in its sale of its Solucor division and its Window and Doors division.
- Acted for Univar Canada Ltd. in its purchase of Future Transfer Co., Inc., BlueStar Distribution Inc., and BDI Distribution West Inc. and its purchase of Nexus AG Inc.
- Acted for an investment group led by Kilmer Van Nostrand Co. Limited in connection with the purchase

of English Bay Batter Inc.

- Acted for Miraculins Inc. on its purchase of Veralight, Inc.'s SCOUT DS technology for cash and shares.
- Acted for Accertaclaim Servcorp Inc. in the sale of its Corporate Group Benefits business to RWAM Insurance Administrators Inc.
- Acted for CarePartners Inc. in its merger with the Canadian Red Cross' personal support services division.

**Industries:** Marketing & Advertising, Private Equity & Venture Capital, Technology

**Practices:** Business Law, Mergers & Acquisitions