

JOSHUA CHAD



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Joshua Chad is a respected competition, antitrust and foreign investment lawyer. He counsels clients in all areas of competition and antitrust law, including merger review, cartels and price fixing defence, abuse of dominance, and marketing and advertising.

Advising clients on a wide array of other regulatory matters, Joshua provides guidance on foreign investment, telecommunications and transportation issues.

Notable among Joshua's most recent files are representing Sunwing in its merger with WestJet, advising Paper Excellence in its acquisition of Domtar, counselling SYNEX in its acquisition of TechData, and defending Ticketmaster in connection with allegations of deceptive marketing practices.

Joshua is an avid fan of tennis and the Toronto Maple Leafs, although only tennis tends to provide him with any joy.

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Expertise: Competition, Antitrust & Foreign Investment, Marketing & Advertising, Private Equity & Venture Capital

LinkedIn: <https://www.linkedin.com/in/joshua-chad-33a89612>

Location: Toronto

Phone: 416.865.7181

Position/Title: Partner, Competition, Antitrust & Foreign Investment

Twitter: https://twitter.com/joshua_chad

Directorships & Affiliations:

- American Bar Association – Vice-Chair of the International Committee
- Young Lawyer Representative, American Bar Association, Section of Antitrust's Books and Treatises Committee, September 2018 – August 2019
- American Bar Association's Section of Antitrust Law
- Canadian Bar Association, Competition Law Section: Vice-Chair, Young Lawyer's Committee
- Ontario Bar Association

Publications:

- "[Foreign investment in critical minerals](#)," The Canadian Mining Journal (May 2023)
- "Competitors at the Gate: The Evolution of Canada's Abuse of Dominance Regime and its Application to Digital Players" The University of Memphis Law Review, coauthored with Neil Campbell and James Musgrove (April 2022)
- "[Canada's Expanding Approach to National Security in Foreign Investment Reviews](#)", Co-author with Dr. A. Neil Campbell, CPI Antitrust Chronicle (July 2021)
- "[Getting the Deal Through - Merger Control 2021](#)" (November 2020)
- "[Getting the Deal Through – Merger Control 2020](#)," Lexology (September 2019)
- "[Getting the Deal Through \(Canada Chapter\) – Merger Control 2019](#)" (November 2018)
- "[Getting the Deal Through \(Canada Chapter\) – Merger Control 2018](#)," (January 2018)
- "[Merger Musings: December 2016 Takeaways](#)," The Antitrust Counselor - ABA Section of Antitrust Law (Mach 2017)
- "Getting the Deal Through – Merger Control 2017, Canada Chapter," Global Competition Review (February 2017)

2017)

- "Getting the Deal Through - Merger Control 2016, Canada Chapter," Global Competition Review (January 2016)
- "From the ABA Spring Meeting: Rapporteur Panel Summary on "International Agency Cooperation: The Real Story'," CBA National Competition Law (2015)
- "Warrantless Searches of Cell Phones upon Arrest are Lawful in Canada – but Strict Safeguards Apply," Canadian Privacy Law Review, Vol. 12, No. 3 (February, 2015)

Education & Admissions:

Degree: Called to the Ontario bar

Year: 2013

Degree: JD

University: University of Toronto

Year: 2012

Degree: HBA

University: University of Western Ontario (Richard Ivey School of Business)

Year: 2009

Rankings & Recognition:

- Recognized in the 2023 Lexpert Special Edition on Canada's Leading Litigation Lawyers as a Leading Litigation Lawyer
- Recognized by *Best Lawyers in Canada* (2024) as a leading lawyer in the area of Advertising and Marketing Law
- Listed in the 2023 Who's Who Legal: Competition Guide as a Future Leader – Partner in the area of Competition Law
- Recognized in the 2023 Canadian Legal Lexpert Directory as a Consistently Recommended Lawyer in the area of Competition Law
- Listed in Who's Who Legal: Global 2022 as a future leader in Competition
- Listed in Who's Who Legal: Global 2021 as a future leader in Competition
- Who's Who Legal: Competition - 2018-2021 (Future Leaders - Partners), which profiles the foremost practitioners in the competition community aged 45 and under

- Who's Who Legal Competition: Future Leaders – Non Partners
- Directors' List, Center for Transnational Legal Studies
- Graduated with Distinction, Richard Ivey School of Business
- HBA '86 Scholarship for community involvement and academic achievement, Richard Ivey School of Business
- Wilhemina & J. Gordon McIntosh Scholarship for top incoming average, Richard Ivey School of Business

Speaking Engagements:

- Parallel Merger Review, The CBA Competition Law Section's Young Lawyers Half Day Symposium
- May 26, 2023
- https://www.cbapd.org/details_en.aspx?id=NA_NA22COM01A

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- Vertical Mergers 101, The CBA Competition Law Section's Young Lawyers Committee
 - January 25, 2022
 - https://www.cbapd.org/details_en.aspx?id=NA_NA22COM01A

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- Mergers 301: Managing Your First SIR CBA Section of Competition Law

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- Vertical Mergers 101
 - January 25, 2022
 - https://www.cbapd.org/details_en.aspx?id=NA_NA22COM01A

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- "International Committee's Report" in "Who Is Ready for 2021? Year in Review: Part 2", ABA Antitrust Section, Our Curious Amalgam podcast
 - January 7, 2021
 - <https://podcast.ourcuriousamalgam.com/episode/94-who-ready-2021-year-review-part-2/>

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- Nuts and Bolts of Deceptive Marketing, The CBA Competition Law Section's Marketing Practices Committee
 - December 7, 2020
 - https://www.cbapd.org/details_en.aspx?id=NA_NA20COM23A

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- 10th Annual M&A Skills Boot Camp, Osgoode Professional Development
 - September 29, 2020
 - https://www.cbapd.org/details_en.aspx?id=NA_NA20COM23A

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- Annual Deceptive Marketing Practices Roundtable with Competition Bureau Officials
 - June 11, 2020
 - https://www.cbapd.org/details_en.aspx?id=NA_NA20COM23A

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- Criminal Deceptive Marketing Practices: What You Need to Know
 - November 27, 2019
 - Criminal Deceptive Marketing Practices: What You Need to Know

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- Going Back to School, CBA Competition Law Section's Young Lawyers Committee
 - January 24, 2019
 - https://www.cbapd.org/details_en.aspx?id=na_bbjjan2419B

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- Understanding Undertakings: Tactics and Trends, CBA Section of Competition Law, Toronto, Ontario
 - June 26, 2018
 - https://s3.amazonaws.com/cbana/audio/BrownBag_Nov22_2016.mp3

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- Corporate Counseling Committee Monthly Antitrust Update Program December 2016 Developments
 - January 11, 2017
 - https://s3.amazonaws.com/cbana/audio/BrownBag_Nov22_2016.mp3

Representative Matters: Representative transactions on the public record include:

- SK Capital Partners on its acquisition of Apotex Pharmaceutical Holdings Inc.
- Sunwing Vacations on its combination with WestJet
- SYNEX on its US\$7.2-billion merger with Tech Data to create TD Synnex
- Paper Excellence on its US\$3-billion acquisition of Domtar
- American Iron & Metal Company Inc. in connection with the acquisition of Total Metal Recovery (TMR) Inc.
- Ticketmaster in its defence of alleged deceptive marketing practices
- Luxottica in its €48-million merger with Essilor
- Baker Hughes, in its acquisition by GE
- SABMiller plc in its US\$107-billion takeover by Anheuser-Busch InBev SA/NV
- JAB's acquisition of Keurig
- Coty's acquisition of multiple cosmetics and fragrance lines from Procter & Gamble

- G3 Global Grain Group's acquisition of the Canadian Wheat Board
- MeadWestvaco Corp. in its US\$16-billion merger with Rock-Tenn Company to create a leading global provider of consumer and corrugated packaging
- Rogers Communications Inc. in its joint acquisition with BCE Inc. of GLENTEL Inc., a Canadian-based multi-carrier mobile products distributor operating close to 500 retail locations in Canada under banners that include WirelessWave, TBooth Wireless, and Wireless Etc.
- Bertelsmann SE & Co. KGaA in the combination of its global trade book business with Pearson plc
- MasterCard in connection with the Competition Bureau's challenge to its Operating Rules

Teaching Engagements:

- Osgoode Professional Development, 11th Annual M&A Skills Boot Camp (February 22, 2022)
- Osgoode Professional Development, 10th Annual M&A Skills Boot Camp (September 29, 2020)

Industries: Marketing & Advertising, Private Equity & Venture Capital

Practices: Competition, Antitrust & Foreign Investment