

KALEIGH ZIMMERMAN



Categories: [People](#), [Lawyers](#)

Kaleigh Zimmerman is a lawyer and trademark agent with a broad and growing intellectual property (IP) practice. While her focus is on trademarks and branding, she also advises on matters relating to copyright and digital media. Kaleigh is also involved in the review and valuation of IP portfolios in connection with commercial transactions. Assisting clients in a range of industries, she has particular industry knowledge in the media and communications, and technology sectors.

As a registered trademark agent, Kaleigh is largely engaged in the filing and prosecution of trademark applications. She also assists startups and entrepreneurs, as well as mid-size and emerging companies with the protection of domestic and international trademark portfolios.

Kaleigh provides advice to businesses on intellectual property rights relating to employees and consultants, and also assists with preparing and commenting on non-disclosure agreements and confidentiality

agreements.

Kaleigh is actively involved in IP-related organizations as a committee member with the International Trademark Association (INTA), the Intellectual Property Institute of Canada (IPIC) and the IP Transaction Committee of the Canadian Bar Association.

Prior to her call to the bar, Kaleigh worked in business development and marketing for law firms.

Email: kaleigh.zimmerman@mcmillan.ca

Expertise: Intellectual Property, Media, Communications & Entertainment, Startups & Emerging Companies, Technology

Location: Toronto

Phone: 416.865.7896

Position/Title: Associate, Intellectual Property

Community Involvement:

- Quizmaster during INTA's event in Toronto "Changes to Canada's Trademarks Act: Surviving the first three months" - "Nice, Madrid, Singapore: Just great holiday destinations or something more?", hosted at Bereskin & Parr LLP
- Spoke during the Technology and Intellectual Property (TIP) annual conference for the University of Toronto on "Intellectual Property in the Cannabis Industry"; Panel Discussion with Melanie Sweras (Bereskin & Parr) and Graham Hood (Smart & Biggar)
- Moderator of Panel for Junior Marketing and Business Development Professionals; LMANext: Legal Marketing Association – Program: "LMANext: AMA"

Directorships & Affiliations:

- IPIC (Intellectual Property Institute of Canada) – Young Practitioners Committee, Publications Subcommittee
- OBA (Ontario Bar Association) – IP Transaction Committee
- INTA (International Trademarks Association) – Young Practitioners Committee, Awards and Fellowships Subcommittee
- Young Women in Law (YWL) – Events and Sponsorship Committee

- TIPG (Toronto Intellectual Property Group)
- TLA (Toronto Lawyers Association)

Publications:

- "[CANADA: Extension of Copyright Protection to Come into Effect in 2022](#)," INTA (October 19, 2022)
- "[CANADA: Line of Latitude is Geographically Descriptive](#)," INTA (June 1, 2022)
- "[Intellectual Property 2021 Year in Review](#)" (January 2022)
- "[A Tale of \[NORSTEEL in\] Two Cities](#)", co-author with Pablo Tseng, Lexology (November 10, 2021)

Education & Admissions:

Degree: Called to the Ontario bar

Year: 2019

Degree: LLB (Honours)

University: BPP University

Year: 2013

Degree: BA (Honours)

University: University of Western Ontario

Year: 2010

Media Mentions:

- "[The legal pitfalls for companies using proptech](#)" by Nataalka Falcomer, Real Estate Magazine (March 1, 2022)

Speaking Engagements:

- Get Your Game On: Intellectual Property Rights and Video Games Intellectual Property Institute of Canada
- May 11, 2021

- Moderator: "CBA Intellectual Property Online Symposium," The Canadian Bar Association

- May 20, 2021

- Speaker: "The CBA Transactional IP Committee Meeting and Presentation," The Canadians Bar Association

- April 15, 2021

- THINK TANK live - Building Across Boundaries

- Mar 4, 2021

Industries: Media, Communications & Entertainment, Startups & Emerging Companies, Technology

Practices: Intellectual Property