

KALEIGH ZIMMERMAN

Categories: [People](#), [Lawyers](#)

Kaleigh Zimmerman is a lawyer and trademark agent with a broad and growing intellectual property (IP) practice. While her focus is on trademarks and branding, she also advises on matters relating to copyright and digital media. Kaleigh is also involved in the review and valuation of IP portfolios in connection with commercial transactions. Assisting clients in a range of industries, she has particular industry knowledge in the media and communications, and technology sectors.

As a registered trademark agent, Kaleigh is largely engaged in the filing and prosecution of trademark applications. She also assists startups and entrepreneurs, as well as mid-size and emerging companies with the protection of domestic and international trademark portfolios.

Kaleigh provides advice to businesses on intellectual property rights relating to employees and consultants, and also assists with preparing and commenting on non-disclosure agreements and confidentiality agreements.

Kaleigh is actively involved in IP-related organizations as a committee member with the International Trademark Association (INTA), the Intellectual Property Institute of Canada (IPIC) and the IP Transaction Committee of the Canadian Bar Association.

Prior to her call to the bar, Kaleigh worked in business development and marketing for law firms.

Email: kaleigh.zimmerman@mcmillan.ca

Expertise: Intellectual Property, Media, Communications & Entertainment, Startups & Emerging Companies, Technology

Location: Toronto

Phone: 416.865.7896

Position/Title: Associate, Intellectual Property

Community Involvement:

- IPIC (Intellectual Property Institute of Canada) – Young Practitioners Committee, Publications Subcommittee
- OBA (Ontario Bar Association) – IP Transaction Committee
- INTA (International Trademarks Association) – Young Practitioners Committee, Awards and Fellowships Subcommittee
- Young Women in Law (YWL) – Events and Sponsorship Committee
- TIPG (Toronto Intellectual Property Group)
- TLA (Toronto Lawyers Association)

Directorships & Affiliations:

- IPIC (Intellectual Property Institute of Canada)
- OBA (Ontario Bar Association)
- INTA (International Trademarks Association)
- TIPG (Toronto Intellectual Property Group)
- Young Women in Law (YWL)
- TLA (Toronto Lawyers Association)

Education & Admissions:

Degree: Called to the Ontario bar

Year: 2019

Degree: LLB (Honours)

University: BPP University

Year: 2013

Degree: BA (Honours)

University: University of Western Ontario

Year: 2010

Speaking Engagements:

- Speaker: "The CBA Transactional IP Committee Meeting and Presentation," The Canadians Bar Association

- April 15, 2021

Teaching Engagements:

- Quizmaster during INTA's event in Toronto "Changes to Canada's Trademarks Act: Surviving the first

three months” - “Nice, Madrid, Singapore: Just great holiday destinations or something more?”, hosted at Bereskin & Parr LLP

- Spoke during the Technology and Intellectual Property (TIP) annual conference for the University of Toronto on “Intellectual Property in the Cannabis Industry”; Panel Discussion with Melanie Sweras (Bereskin & Parr) and Graham Hood (Smart & Biggar)
- Moderator of Panel for Junior Marketing and Business Development Professionals; LMANext: Legal Marketing Association – Program: “LMANext: AMA”; Speakers Included Ursula Dorosh (BLG), Christelle Gedeon (Fasken), Kaley Green (Fogler Rubinoff) and Nicole Miles (Blakes)

Industries: Technology

Practices: Intellectual Property, Media, Communications & Entertainment, Startups & Emerging Companies