

WILLIAM WU

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William (Bill) Wu is developing a dynamic practice that covers all areas of competition and antitrust law, including merger reviews, supplementary information requests, competition litigation, internal investigations, cartel defence and class actions.

Bill also advises clients in the manufacturing and retail sectors on compliance with federal and provincial marketing, advertising and consumer protection matters.

An active member of the leadership of the Canadian Bar Association's National Competition Law Section, Bill has also assisted on a variety of competition and policy matters in the American Bar Association's Section of Antitrust Law.

Email: william.wu@mcmillan.ca

Expertise: Class Actions, Competition, Antitrust & Foreign Investment, Marketing & Advertising, Manufacturing

Location: Toronto

Phone: 416.865.7187

Position/Title: Associate, Competition, Antitrust & Foreign Investment

Directorships & Affiliations:

- Law Society of Ontario
- Canadian Bar Association (Chair Economics and Law Committee, Competition Law Section, 2017-present)
- American Bar Association, Section of Antitrust Law
- Federation of Asian Canadian Lawyers

Publications:

- "[Opinion: Vigorous enforcement, not studies, are what Canada's competition laws need](#)," Article by Joshua Krane, Mark Opashinov & William Wu, National Post, April 13, 2021

- "[Opinion: New Competition Bureau guidelines deliver chilling message to businesses already feeling the heat](#)," Article by Joshua Krane, James Musgrove & Bill Wu, The Globe and Mail, November 1, 2020.

Education & Admissions:

Degree: Called to the Ontario bar

Year: 2015

Degree: Joint JD / MA Economics

University: University of Toronto Faculty of Law

Year: 2014

Degree: BA (Honours), Economics

University: University of British Columbia

Year: 2010

Media Mentions:

- "Canada's updated competitor collaboration guidelines address ancillary agreements – lawyers," by Mark Coakley, PaRR, May 28, 2021
- "[Canada's Ag ministers to launch probe into grocery store fees on suppliers](#)," Financial Post, November 28, 2020
- "['Gap in legislation': Stronger law needed to launch wage-fixing probe into grocers' behaviour](#)," Financial Post, Sept 17, 2020

Speaking Engagements:

- No-Poach and Wage-Fixing – Cross-border Convergence or Divergence?, American Bar Association Webinar, Speaker

- December 1, 2021

- https://www.cbapd.org/details_en.aspx?id=NA_NA21COM02A

- Future of Buy-Side Agreements, The Canadian Bar Association

- January 20, 2021

- https://www.cbapd.org/details_en.aspx?id=NA_NA21COM02A

- Antitrust in the Labour Market Canadian Bar Association – Teleseminar

- December 2018

- Anticompetitive Effects of Horizontal Shareholding Canadian Bar Association – Teleseminar

- December 2017

Representative Matters:

- Acted for West Fraser Timber in its C\$4.0 billion acquisition of Norbord, which created a diversified global forest product producer
- Acted for American Iron & Metal Company in its acquisition of TMR Recovery, which led to the Competition Bureau issuing a guidance regarding the “failing firm defence”
- Acting as Canadian counsel for Raytheon Company in its all-stock merger of equals with United Technologies Corporation
- Acted for Thoma Bravo in its acquisition of Aucerna and the negotiated divestiture of the oil and gas reserve software product, which is the first merger challenge since the appointment of the new Commissioner of Competition earlier in 2019
- Acted as Canadian counsel for ABB Ltd. in its US\$2.6 billion acquisition of General Electric Industrial Solutions
- Acted for Potash Corporation of Saskatchewan in its US\$36 billion merger of equals with Agrium Inc.
- Acted for Canexus Corporation in its C\$900 million acquisition by Chemtrade Logistics Income Fund
- Acted for Manitoba Telecom Services Inc. in its C\$3.9 billion acquisition by BCE Inc.
- Acted for Lowe’s Companies in its C\$3.2 billion acquisition of Rona Inc.
- Acted for Hertz and Dollar Thrifty in the Competition Bureau investigation of alleged advertising practices
- Acted for Hudson’s Bay Company in the Competition Bureau investigation of alleged misleading advertising practices relating to mattresses

Industries: Marketing & Advertising, Manufacturing

Practices: Competition, Antitrust & Foreign Investment, Class Actions