

WILLIAM WU



Categories: [People](#), [Lawyers](#)

William (Bill) Wu maintains a dynamic and wide-ranging practice in competition law, antitrust, foreign investment and international trade.

Bill's competition law practice includes the full range of competition law matters, including merger reviews, supplementary information requests, competition litigation, internal investigations, cartel defence and class actions.

As part of his international trade law practice, Bill works on anti-dumping and countervailing duty investigations involving the Canadian International Trade Tribunal (CITT) and the Canada Border Services Agency (CBSA).

Bill also advises clients in the manufacturing and retail sectors on compliance with federal and provincial marketing, advertising and consumer protection matters.

Bill is teaching Competition Law as an adjunct instructor at Queens' University Faculty of Law.

Bill is also an active member of the leadership of the Canadian Bar Association's National Competition Law Section and has assisted on a variety of competition and policy matters in the American Bar Association's Section of Antitrust Law. He has testified before the House of Commons standing committee on industry, science and technology regarding the *Competition Act*.

Email: william.wu@mcmillan.ca

Expertise: Class Actions, Competition, Antitrust & Foreign Investment, International Trade, Marketing & Advertising, Private Equity & Venture Capital

Location: Toronto

Phone: 416.865.7187

Position/Title: Partner, Competition, Antitrust & Foreign Investment

Directorships & Affiliations:

- Law Society of Ontario
- Canadian Bar Association (Chair, Criminal Matters Committee, Competition Law Section)
- American Bar Association, Section of Antitrust Law
- Federation of Asian Canadian Lawyers

Publications:

- "[No Poaching and Wage Fixing Agreements : Developments in Canada](#)", American Bar Association, Antitrust Law Section (January 2022)
- "[Opinion: Vigorous enforcement, not studies, are what Canada's competition laws need](#)", Article by Joshua Krane, Mark Opashinov & William Wu, National Post (April 13, 2021)
- "[Opinion: New Competition Bureau guidelines deliver chilling message to businesses already feeling the heat](#)", Article by Joshua Krane, James Musgrove & Bill Wu, The Globe and Mail (November 1, 2020)

Education & Admissions:

Degree: Called to the Ontario bar

Year: 2015

Degree: Joint JD / MA Economics

University: University of Toronto Faculty of Law

Year: 2014

Degree: BA (Honours), Economics

University: University of British Columbia

Year: 2010

Media Mentions:

- "[HR take note: Competition bureau takes 'broad' stance on wage fixing, poaching,](#)" by Sarah Dobson, HR Reporter (July 12, 2022)
- "[Rogers-Shaw Lets Antitrust Czar Turn Hardline Words Into Action,](#)" by Ilya Banares, Bloomberg (June 6, 2022)
- "Canada's updated competitor collaboration guidelines address ancillary agreements – lawyers," by Mark Coakley, PaRR, May 28, 2021
- "[Canada's Ag ministers to launch probe into grocery store fees on suppliers,](#)" Financial Post, November 28, 2020
- "['Gap in legislation': Stronger law needed to launch wage-fixing probe into grocers' behaviour,](#)" Financial Post, Sept 17, 2020

Speaking Engagements:

- No-Poach and Wage-Fixing – Cross-border Convergence or Divergence?, American Bar Association - Webinar
 - December 1, 2021
 - https://www.cbapd.org/details_en.aspx?id=NA_NA21COM02A
-

- Future of Buy-Side Agreements, The Canadian Bar Association - Webinar
 - January 20, 2021
 - https://www.cbapd.org/details_en.aspx?id=NA_NA21COM02A
-

- Antitrust in the Labour Market, Canadian Bar Association – Teleseminar
- December 2018

-
- Anticompetitive Effects of Horizontal Shareholding, Canadian Bar Association – Teleseminar
 - December 2017

Representative Matters: Mergers

- Acting as Canadian counsel to ASSA ABLOY in its US\$4.3 billion acquisition of Spectrum Brands' Hardware and Home Improvement division
- Acted for Paper Excellence in its C\$3.0 billion acquisition of Domtar
- Acted for West Fraser Timber in its C\$4.0 billion acquisition of Norbord, which created a diversified global forest product producer
- Acted for American Iron & Metal Company in its acquisition of TMR Recovery, which led to the Competition Bureau issuing a guidance regarding the “failing firm defence”
- Acting as Canadian counsel for Raytheon Company in its all-stock merger of equals with United Technologies Corporation
- Acted for Thoma Bravo in its acquisition of Aucerna and the negotiated divestiture of the oil and gas reserve software product, which is the first merger challenge since the appointment of the new Commissioner of Competition earlier in 2019

Class Actions

- Acting for a global shipping company defending civil cartel/conspiracy class action proceedings relating to “Roll-on, Roll-off” Car Carriers
- Acting for a leading electronics manufacturer defending civil cartel/conspiracy class action proceedings relating to Capacitors

Marketing & Advertising

- Acted for Hudson’s Bay Company in the Competition Bureau investigation of alleged misleading advertising practices relating to mattresses
- Acted for Hertz and Dollar Thrifty in the Competition Bureau investigation of alleged advertising practices

International Trade

- Acting for Max-Atlas Équipement International Inc. in its complaint regarding dumping and subsidizing of Container Chassis from China
- Acted for Palliser Palliser Furniture Ltd., EQ3 Ltd., Elran Furniture Ltd. and Jaymar Furniture Corp. in their

successful complaint regarding dumping and subsidizing of Upholstered Domestic Seating from China and Vietnam

Teaching Engagements:

- Winter 2022 – Competition Law – Queens' University Faculty of Law

Industries: Marketing & Advertising, Private Equity & Venture Capital

Practices: Class Actions, Competition, Antitrust & Foreign Investment, International Trade